



### **MISSION:**

To optimize plain language, making complex medical information more understandable and actionable for diverse audiences. Aiming to ensure that patients, regardless of background, can access and comprehend essential health information.

### **POPULATION SERVED:**

Patient Advocacy Organizations, patients, healthcare providers, and caregivers

### **USE OF THE GLOSSARY:**

- The Clinical Research Glossary is included as part of a Pfizer Health Literacy Tool, which offers plain language alternatives along with other health literacy suggestions for patient-facing documents (e.g., informed consent documents, plain language summaries, clinical trial listings).

### **What need does the Clinical Research Glossary fill?**

- Offers a consistent approach across the organization, using validated and credible existing plain language sources.
- Empowers patients to make informed decisions by improving the readability, understandability, and actionability of health content.

