A Shared Language for Clinical Research

How technical organizations are embracing plain language and implementing the MRCT Center Clinical Research Glossary



BRIGHAM AND WOMEN'S HOSPITAL

cdisc SCDM



Thursday, May 8, 2025 10 - 11 AM ET

Disclaimer



The opinions contained are those of the authors and are not intended to represent the position of Brigham and Women's Hospital, Harvard University, or any other entity.

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We are committed to autonomy in our research and to transparency in our relationships. The MRCT Center–and its directors–retain responsibility and final control of the content of any products, results, and deliverables.

Session Overview



•Welcome

•Overview of Patient Centricity, Health Literacy, and Clinical Research

•Patient Centricity and Data Sciences with SCDM

•Patient Centricity and the Data Standards Landscape with CDISC

•Discussion and Q&A

•Final Thoughts and Wrap-up

Welcome!



Sylvia Baedorf Kassis MRCT Center



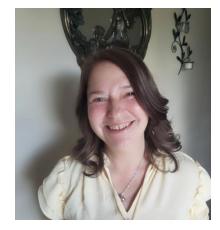
Erin Muhlbradt



Rebecca Baker



Carol Ann Schaffer 2025 Chair, SCDM



Claudine Moore Editor in Chief, JSCDM



4



Patient Centricity, Health Literacy, and Clinical Research Data



The MRCT Center: A Focus on Participant Understanding Benefits Everyone





About Us

MRCT Center is an applied policy center focused on addressing the conduct, oversight, ethics and regulatory environment for clinical trials around the world.

www.mrctcenter.org



Our Vision

Improve the integrity, safety, and rigor of

clinical trials around the world.

Our Community

We engage diverse stakeholders to define emerging issues in global clinical trials and to create and implement ethical, actionable, and practical solutions.

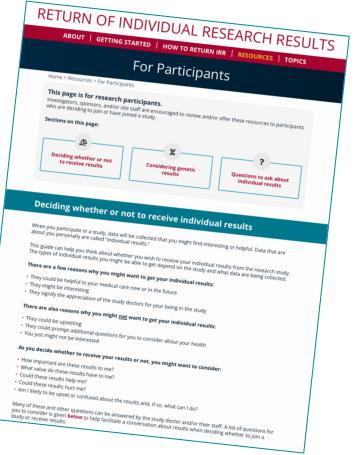
The MRCT Center offers....

Foundational information for participants...









...with an extra focus on special populations...

... and topics.

8

More at: https://mrctcenter.org/project/resources-for-patients-and-participants/

New in 2025 - Data Literacy Infographics





English

- Infographic #1: 'Your Data, Your Information'
- Infographic #2: 'What Happens to Data During a Research Study?'
- Infographic #3: 'What Happens to Data After a Research Study?'
- Infographic #4: 'What is a Data Repository?'
- Infographic #5: 'What Happens to Data if You Leave a Research Study?'

Spanish

- Infographic #1: 'Tus Datos, Tu Información'
- Infographic #2: ¿Qué Sucede Con Los Datos Durante un Estudio de Investigación?
- Infographic #3: ¿Qué Sucede Con Los Datos Después de un Estudio de Investigación?
 Infographic #4: ¿Qué os un Popositorio

Infographic #4: ¿Qué es un Repositorio de Datos?

 Infographic #5: ¿Qué pasa con los datos si te retiras de un studio de Investigación?

https://mrctcenter.org/resource/data-infographics/

A Shared Language for Clinical Research

MRCT Center Clinical Research Glossary





All definitions are developed by the MRCT Center and a committed team of patient advocates and other professionals in medicine and research. Before definitions are released, they are reviewed by members of the public.

The Clinical Research Glossary started as a pilot project in 2020 and is now a CDISC glo standard for clear communication. This means that more and more groups are learning about and using this resource.

Welcome! We hope this resource is helpful to you.

LEARN MORE	GET INVOLVED	MEET THE T	EAM		DOWNLO	DAD	~	
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www.mrctcenter.org/glossary



Information collected from or about people taking part in a research study

Example of data in a sentence 66 Researchers use data to answer study questions.

More Info

There are many different types of data including: personal information like age and date of birth, guestionnaires, blood test results, imaging scans and their interpretations, health insurance status and so on.

The types of data collected depend on the study.

Related Words assessment questionnaire information Other info to think about when joining a study Analyzing data is the way research questions are answered. You will usually hear the term "data" when researchers talk about the information they will be collecting about you during the study You may want to clarify what data the study team will collect from you and how the data 00 **Other Resources** will be used for the research. You can also ask how the data will be protected and whether the data could be used for any other future uses. **NCI Thesaurus** Harvard Catalyst - Information about Data

cdisc

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6	002	42	113/72	120/79	113/74
	003	38	110/71	140/77	112/79
6-1	004	39	99/63	106/83	95/77

Accessibilit Menu

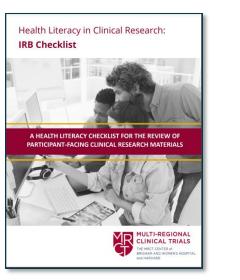
Download image



2013 - 2017

2018 - 2019





2019

2020





SCDM

4

Glossary

Pilot Project





Baedorf Kassis S, White S, & Bierer B. (2022). Developing a consensus-driven, plain-language clinical research glossary for study participants and the clinical research community. Journal of Clinical and Translational Science, 1-20. doi:10.1017/cts.2022.12

Health Literacy (and its connection to data)



Organizational health literacy

The degree to which organizations equitably enable individuals to find, understand, and use information and services to inform healthrelated decisions and actions for themselves and others

Personal health literacy

The degree to which individuals have the ability to find, understand, and **use information and services** to inform health-related **decisions and actions** for themselves and others

From: https://odphp.health.gov/healthypeople/priority-areas/health-literacy-healthy-people-2030

Patient Centricity Benefits Everyone



Individual Patients, Participants, and Care Partners

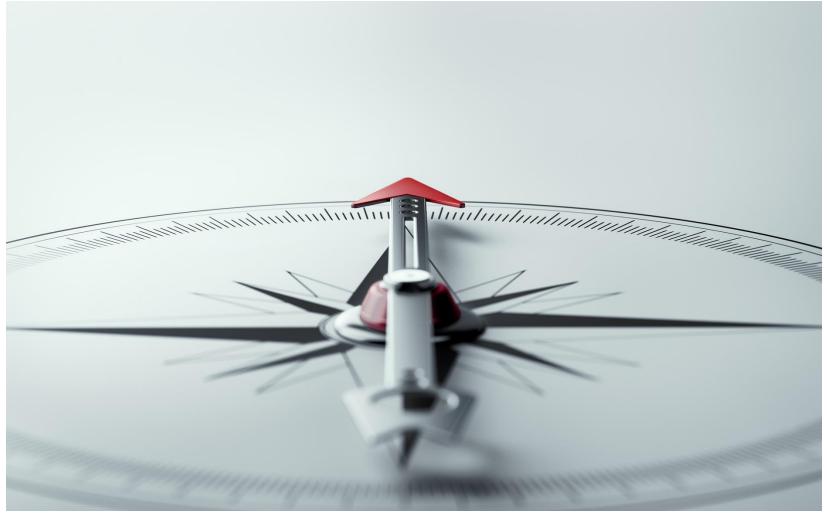
The Public

Clinical Research Professionals

Health and Research Organizations







A Shared Language for Clinical Research

A Shared Language for Clinical Research



Patient Centricity and the Data Sciences



Society for Clinical Data Management (SCDM): Our Commitment to a Healthier World

Who We Are



Non-Profit Global Professional Organization founded in 1994

- Membership spanning Academia, Sponsor, CRO, Regulatory and Technology Providers
- Serving Clinical Data Management and Research Professionals
- Setting the stage for Data Management and framing the future
- Research, Education and Certification
- Conferences and Networking

Our Vision:

To lead the clinical data science industry for a healthier world.

Our mission:

- Accelerate the development of preventative and curative medical interventions by leading the clinical data science profession.
- **Prepare our industry and professionals** for the evolution of the management of health data through education, best practices and certification programs.
- Engage and partner with policy makers, regulators, patient organizations and other key stakeholders for a healthier world.

In 2024, we consolidated our strategic plan and established ourselves as leaders in the industry



Bridging the skills gap

- CDM Competency Framework
- CDA Certification Program
- Conferences with a global reach
- Promoting lifelong professional learning with more than 15 Webinars in 2024
- Strategic investments in talent and technological capabilities in education

Expanding through partnerships

- Regulatory Council through
 PPP with FDA
- Expanded Corporate
 Partnership Program
- Expansion into CDM/CDS regions of growth
- Collaboration with MRCT
 Center

Influencing through leadership

- JSCDM quarterly publications, including GCDMP chapters
- Career journey: Insights into the CCDA and CCDS roles through on-demand, free webinars
- Updates from the industry:
 15 podcast episodes

Risk-Based CDM (RB-CDM)

Risk assessment: Quality

checks & mitigation

Quality by Design (QbD)

Controlling risks by building with the end in mind; Proactive planning

RB-study execution: Risk controls

Incorporate QbD, Quality Controls and Continuous Quality Improvement; Use of RACT as a Risk Evaluation Tool

RBQM

CDS-driven

business structure

Change business models management Skills to effectively CDS-based organization/ implement change; Transition planning

from CDM to CDS

People/Team development High performing teams; Career development

Soft Skills Inc. Leadership & Executive Skills

Critical & strategic thinking Skills to effectively analyze information plan according to objectives

Crisis management

Maintaining business continuity during a significant event

Good Clinical Data Management Practices (GCDMP) Chapter topics/updates

CDM-role evolution CDM to CDS

Partnership governance & oversight Vendor management/governance

Stakeholder identification and management Relationship building/interaction

Cross-functional collaboration Relationship building/interaction

Site eSource

EHR, Telemedicine,

Home Care, DCT

Patient/Site-driven development; For example: DCT,

patient-centric designs

Patient-driven development & inclusion

Emerging study execution

Patient/Site-driven development; For example: DCT, patient-centric designs

Trial design & logistics

Clinical Trial Operations

Understanding study objectives and site/sample logistics

Protocol design, feasibility & review

Understanding protocol objectives and endpoints and how to review with a CDS eye/how to contribute to draft protocol design

ICG-GCP

SCDM **CDM Industry** Competency Framework

CDISC,	Global
	Regulato
FHIR, HL7	Guideline
	For example:

Country/Regional gulatory - specific idelines regulations For example: HGRAC China, GDPR



AIrb-SDLC Risk-based approach to Al development life cvcle

Generative AI For example: Chat GPT, GPT 4.0

Data curation & insights generation Spotfire, Power BI, visualization tools

Data collection platforms **For example** ECOA, EDC

Patient-tailored technology For example: wearables, BYOD

Technology & Data Platforms

Regulations & Standards

AI & Cognitive Tech

SCDM: Driving Change to Address Industry Challenges





Lead

Leverage innovation and thought leadership to identify industry needs and develop best practices / standards to adapt.

Influence

Utilize partnerships of value, interactions with regulators and policy makers to work together providing industry expertise.



Drive the CDM to CDS evolution and identify future needs.

Provide education and certification keeping skills in line with industry changes.



Grow

Leveraging global CDMs/CDSs footprint to expand knowledge and industry expertise driving leadership, influence and transformation

Professional growth through education and certification.

Our Vision for 2030

THE INDUSTRY



The line between clinical research and healthcare will continue to blur, driven by the increased use of real-world data (RWD) and the adoption of innovative study designs, reshaping how clinical data is collected, analyzed, and utilized for improved patient outcomes.

End-2End Data Flow

The integration of metadata beyond MDR, digital protocol-driven data flows (USDM – ICH M11), and seamless integration of source data (ETL to ELT) alongside real-world data (RWD) will redefine clinical data management, enabling scalable audit trails and maximizing the value of data for more accurate and efficient patient care.

SCDM's ROLE

Opportunities & Considerations

- Education Strategy Transformation CDM to CDS
- -> Collaborations/Partnerships of Value

Evolution & Growth: certifications, roles, technology

CCDA, CCDM, CCDS...is there another? Evolve Competency Framework toward CD



The patient voice will shape the future of clinical trials, with patient data return reducing site burden through decentralized trial activities. Multi-source data streams and improved data quality will drive more efficient, patientcentered research.

Continuous technology advancements will enable Alassisted data flow and transformations, augmenting clinical data management with new roles like data curators and prediction modelers. 'Human in the loop' integration and Al/ML best practices will ensure ethical and efficient clinical trial solutions

Intelligent

Technologies

Evolution of ROLES

Al is changing landscape of roles Clinical Data Manager & Central Monitor Role Blending Lower reliance on site Monitors for Data Review and technology management.

End of SAS and Data of Analytics as we know it (Used for exploration NOT issue identification<n)

The rise of Natural Language Interaction & Programming (~ "Prompt Engineering")

A Shared Language for Clinical Research



What is JSCDM?



Scholarly publication that began in 2020

Open-access; Member of the Directory of Open Access Journals (DOAJ)

>> Peer-reviewed

4

Focus: Publishing the science and operations behind data collection and use in clinical studies

Complies with International Committee of Medical Journal Editors (ICJME) recommendations

In collaboration with CDISC

Contains links to the Multi-Regional Clinical Trials (MRCT) Plain Language Medical Glossary



SCDM



Journal of the Society for Clinical Data Management

- Where is JSCDM viewed?
- Accessed by 180 Countries
- Top 10 Countries by View

Country	Views
United States	130302
China	56504
India	17368
Germany	11318
Japan	7758
United Kingdom	6900
Canada	6679
Ireland	6404
Russian Federation	4493
Singapore	3467

COISC

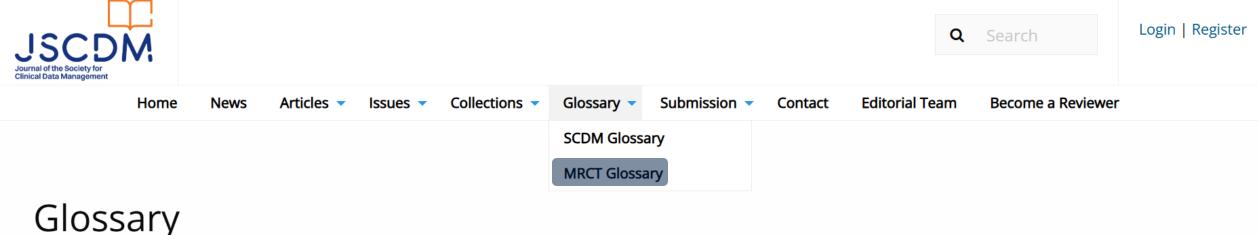
Journal of the Society for Clinical Data Management

SCDM

- Who's citing us?
- 14 Published JSCDM articles have been cited 30 times across 16 Journals

Journal Name	# times JSCDM article cited			
Clinical and Translational Science	6			
JMIR Formative Research	5			
JMIR Medical Informatics	3			
Journal of the Society for Clinical Data Management	2			
npj Digital Medicine	2			
Therapeutic Innovation & Regulatory Science	2			
Discover Health Systems	1			
Journal of Medical Systems	1			
Journal of Biomedical Informatics	1			
BMC Medical Research Methodology	1			
Data	1			
Nuklearmedizin - NuclearMedicine	1			
Heliyon	1			
Contemporary Clinical Trials	1			
BMJ Health & Care Informatics Online	1			
JMIR Research Protocols	1			





The Good Clinical Data Management Practices adopt the ICH definitions for terms defined within the ICH guidelines. Unless otherwise noted, these definitions were taken from ICH E6.1 (ASQ) in a definition indicates the American Society for Quality as a source.

In addition, where available, technical definitions include a link to patient-friendly, plain language definitions. These easy-to-understand definitions, and the accompanying information and graphics, have been developed by an engaged multi-stakeholder workgroup of the Multi-Regional Clinical Trials Center of Brigham and Women's Hospital and Harvard (MRCT Center). Learn more about the MRCT Center and their Clinical Research Glossary here.

Go to:

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A Shared Lang	guage for Clinical	Research		https://ww	vw.jscdm.org/		© 2025 MRCT (Center, CC BY-NC-	SA 4.0 license.	25



Thank you



Patient Centricity and the Data Standards Landscape



The Clinical Data Interchange Standards Consortium (CDISC): Together, we can do so much more

CDISC Standards

- Consensus-based standards development nonprofit founded in 2000
- Standards for clinical, non-clinical and translational research
- Standards are freely available at <u>www.cdisc.org</u>

- IP Policy ensures open standards
- Ongoing global research support in the Americas, Europe, Japan, China, India, Korea and other regions
- Standards downloaded in 90+ countries

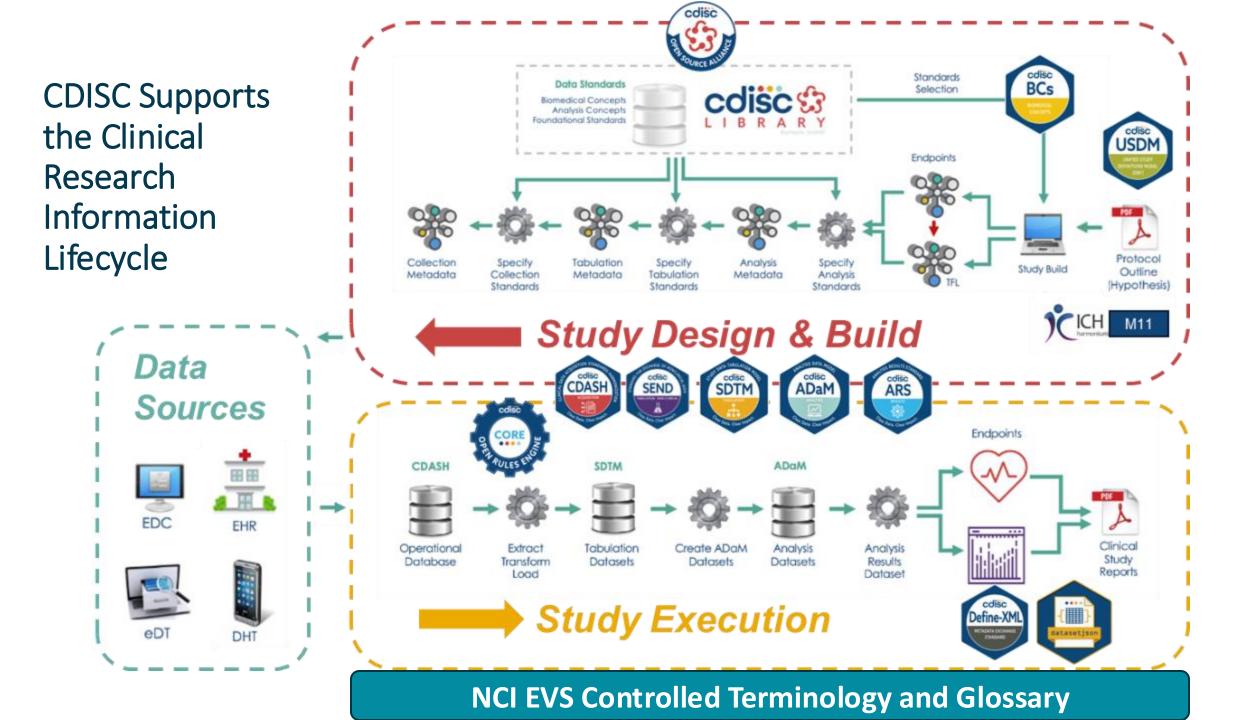




Alliances and Partnerships Landscape















CDISC and EVS have been working closely together for more than 20 years.

- EVS provides dedicated terminology experts, subject matter experts, and management resources.
- CDISC provides subject matter experts, data model experts, and a large review community.

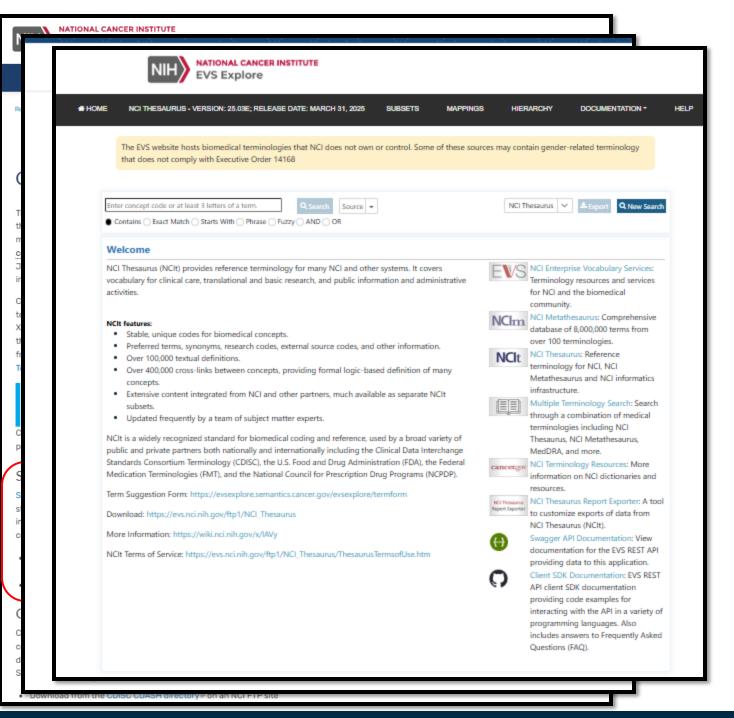
EVS is responsible for CDISC controlled terminology <u>development</u>, <u>harmonization</u>, <u>publication</u> and <u>maintenance</u>.

EVS provides established terminology infrastructure and standard operating procedures.

>60,000 CDISC terms are coded and tagged in NCI Thesaurus (NCIt)

- Required by FDA and PMDA
- Preferred NMPA and Recommended by EMA

CDISC terminology standards average >50,000 downloads/month in more than 60 countries.



- <u>Publications:</u> DDF (USDM), SEND, CDASH, SDTM, ADaM, Define-XML, TMF, MRCT, CDISC Glossary
 - (Coming Soon: ICH M11 Protocol)
- <u>Formats:</u>.xls, .txt, .html, .odm-xml, .OWL/RDF, .pdf
- <u>Changes files</u> (from previous release) + Changes Program
- All files stored on NCI Ftp and archived files are made available.
- FREE Terminology Access:
 - NCI website*
 - CDISC website*
 - CDISC Library metadata
 repository
 - EVS Explore Browser*
 - EVS REST API
 - MRCT Glossary website

	NCI THE SAURUS - VERSION: 25.03E; RELEASE DATE	E: MARCH 31, 2025 SUBSETS	MAPPINGS	HIERARCHY	DOCUMENTATION -	HELP	
The EVS	S website hosts biomedical terminologies that NCI do	es not own or control. Some of these sources ma	ay contain gender-related terminology	y that does not comply with Exec	utive Order 14168		SCDM
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A Shared Language for Clinical Research

Patient Centricity and the Data Standards Landscape



New CDISC Initiatives



ICH M11 and CDISC USDM



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- M11 is a Working Group within ICH
- The WG has produced three documents:
 - A guideline (general overview)

-t-

narmonisation for better health

- A protocol document template specification
- An associated technical specification detailing content within the template (e.g. CT)
- The focus is on the protocol document, the human readable view

CDISC USDM



- Unified Study Definitions Model
- A logical model with associated CT
- Designed to provide industry and academia with a consistent way to digitize study designs
- Supports interventional (incl complex design) and observational study designs
- Provides support for protocol document templates
- Provides support for precise definition of the study design including detailed SoAs



Digital Protocol



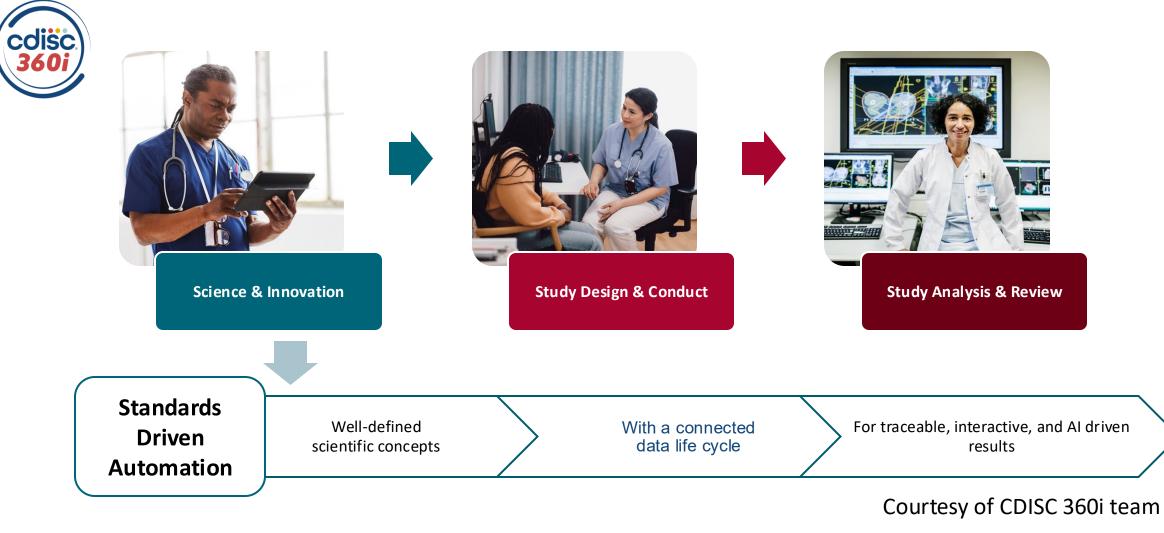
- USDM fully supports the M11 and other templates
- M11 documents can be digitized and held within the USDM format
- ICH M11 and USDM share common controlled terms
- USDM and M11 combined provides a complete electronic digital protocol solution

35

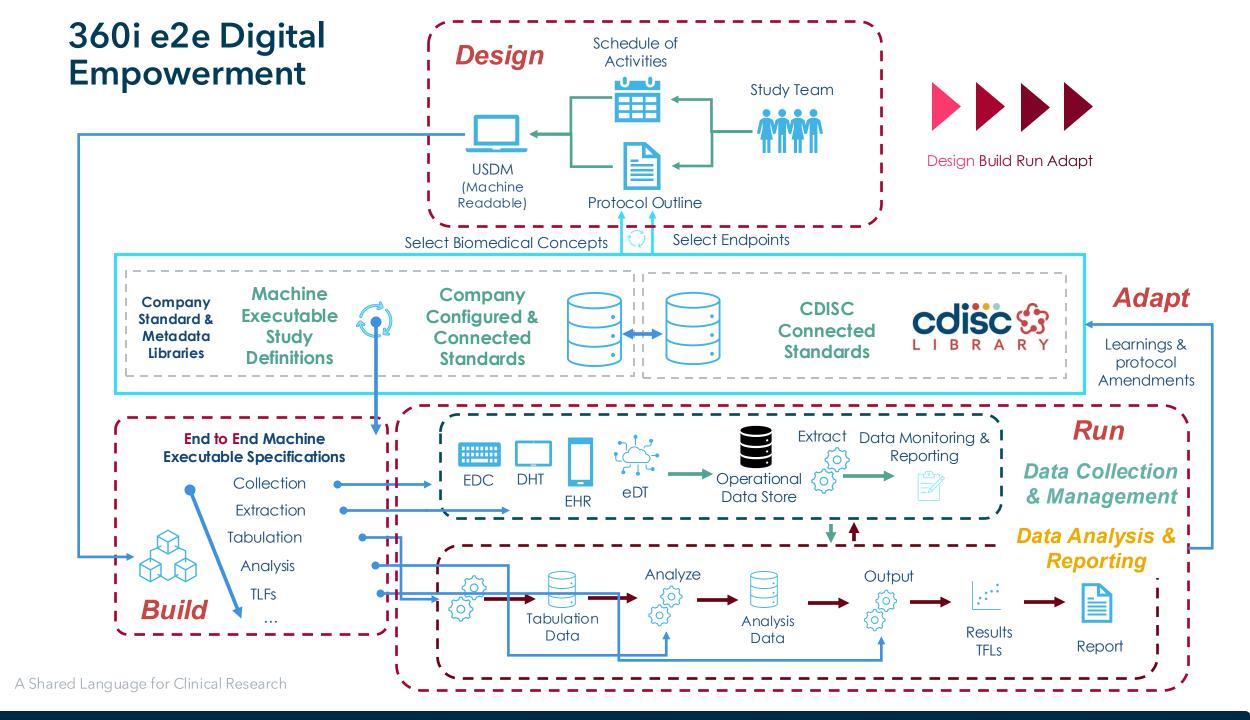
360i: Next Step to Realizing Standards Driven Research



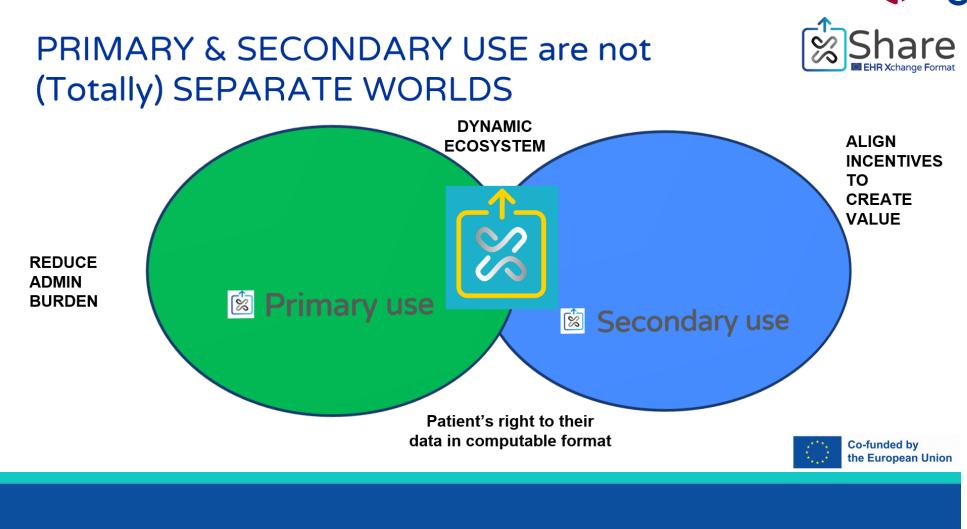
Intelligent protocol-driven research to improve patient outcomes



A Shared Language for Clinical Research







Courtesy of xShare IHI Consortium

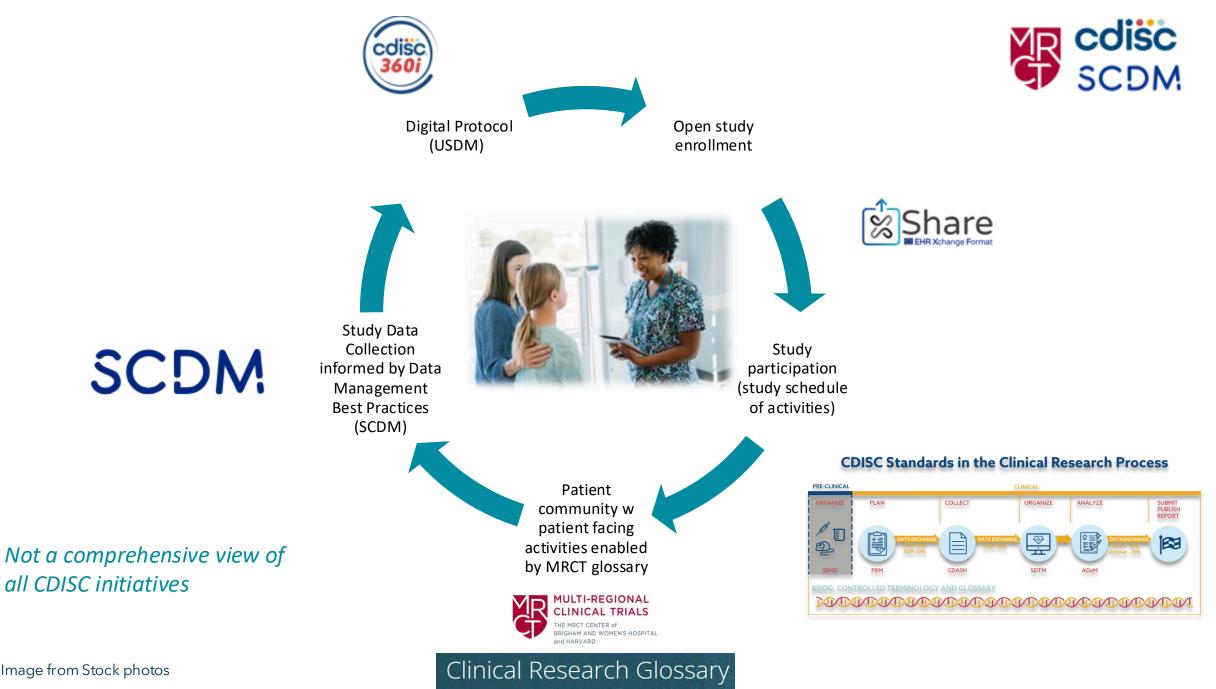
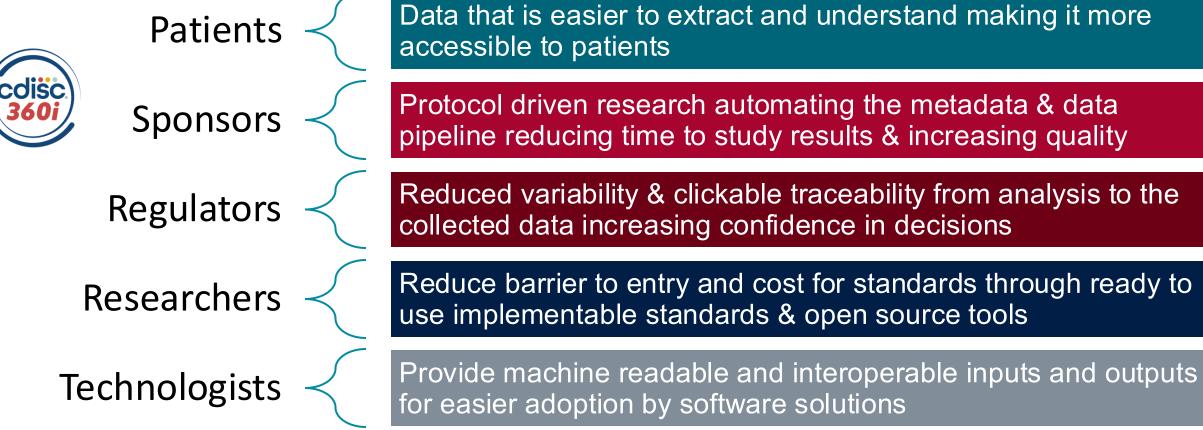


Image from Stock photos

Value Of A Connected World



Transition standards use from necessary requirement to valuable enabler through connected and ready to use implementable standards.



Courtesy of CDISC 360i team

CDISC - Patient Centricity & Data Standards



The vision for the future

Together we can do so much more





Thank you



Discussion and Q&A



Upcoming Clinical Research Glossary Webinar



Join the MRCT Center on **June 24 from 12 – 1 PM ET** to learn how to participate in the annual **Public Review**—an essential step in making these plain language clinical research definitions a global standard.

Your involvement ensures the Clinical Research Glossary remains accurate, inclusive, and effective for informed decision-making in clinical research.

Register here:

https://lp.constantcontactpages.com/ev/reg/4dmwmwf



Representation in Research





- Underrepresented Populations in General
- Disabled populations/People with disabilities
- Global populations/People living outside the US
- Financially challenged and underinsured populations
- LGBTQIA+ populations
- Limited English Proficiency (LEP) populations
- Resources for IRB/HRPP members

https://mrctcenter.org/project/representation-in-research/



