

# Practical Approaches to Improving Diversity in Clinical Trials

Wednesdays  
11AM – 12noon ET



**MULTI-REGIONAL  
CLINICAL TRIALS**

THE MRCT CENTER of  
BRIGHAM AND WOMEN'S HOSPITAL  
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## LEARNING IN: A WEBINAR SERIES

# Disclaimer

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## LEANING IN: A WEBINAR SERIES

<b>Recording available</b>	Community Awareness, Access, Knowledge
<b>Recording available</b>	Workforce Development
<b>Recording available</b>	Study Design, Eligibility, Site Selection & Feasibility
<b>Recording available</b>	Study Conduct (Recruitment, Retention)
<b>January 13, 2021</b>	Data Standards and Analysis
<b>January 27, 2021</b>	Stakeholder Roles and Responsibilities
<b>February 10, 2021</b>	Role of Data in Diversity: Genetics & Real World Data



# Today's topic

## Data Standards and Analysis

January 13, 2021  
11AM –12noon ET

**Roberto Lewis-Fernández , MD**  
**Guest Speaker**

Professor of Clinical Psychiatry,  
Columbia University; Director, NYS Center  
of Excellence for Cultural Competence,  
NYS Psychiatric Institute; Co-Director,  
Anxiety Disorders Clinic, NYSPI



**Sarah White, MPH**  
**Moderator**

Executive Director,  
MRCT Center



**Steve Snapinn, PhD**  
**Guest Speaker**

Statistical Consultant,  
Seattle-Quilcene Biostatistics LLC.



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### LEANING IN: A WEBINAR SERIES

Practical Approaches to Improving Diversity in Clinical Trials



# The Multi-Regional Clinical Trials Center (MRCT Center)

## Our Vision

Improve the integrity, safety, and rigor of global clinical trials.

## Our Mission

Engage diverse stakeholders to define emerging issues in global clinical trials and to create and implement ethical, actionable, and practical solutions.



Join us:



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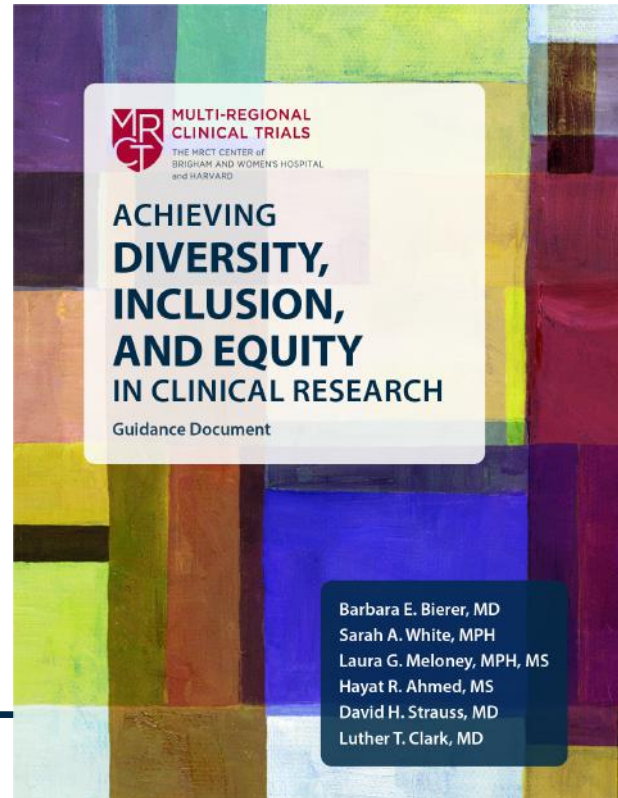
# Leadership and Guidance

- RADM Richardae Araojo, PharmD, MS, U.S. FDA
- Barbara E. Bierer, MD, MRCT Center
- Luther T. Clark, MD, Merck & Co., Inc.
- Milena Lolic, MD, U.S. FDA
- David H. Strauss, MD, Columbia University
- Sarah White, MPH, MRCT Center

## MRCT Center staff:

- Carmen Aldinger, PhD, MPH
- Hayat Ahmed, MS
- Laura Meloney, MS, MPH
- Joshua Smith-Sreen, MBE

## Achieving Diversity, Inclusion, Equity In Clinical Research



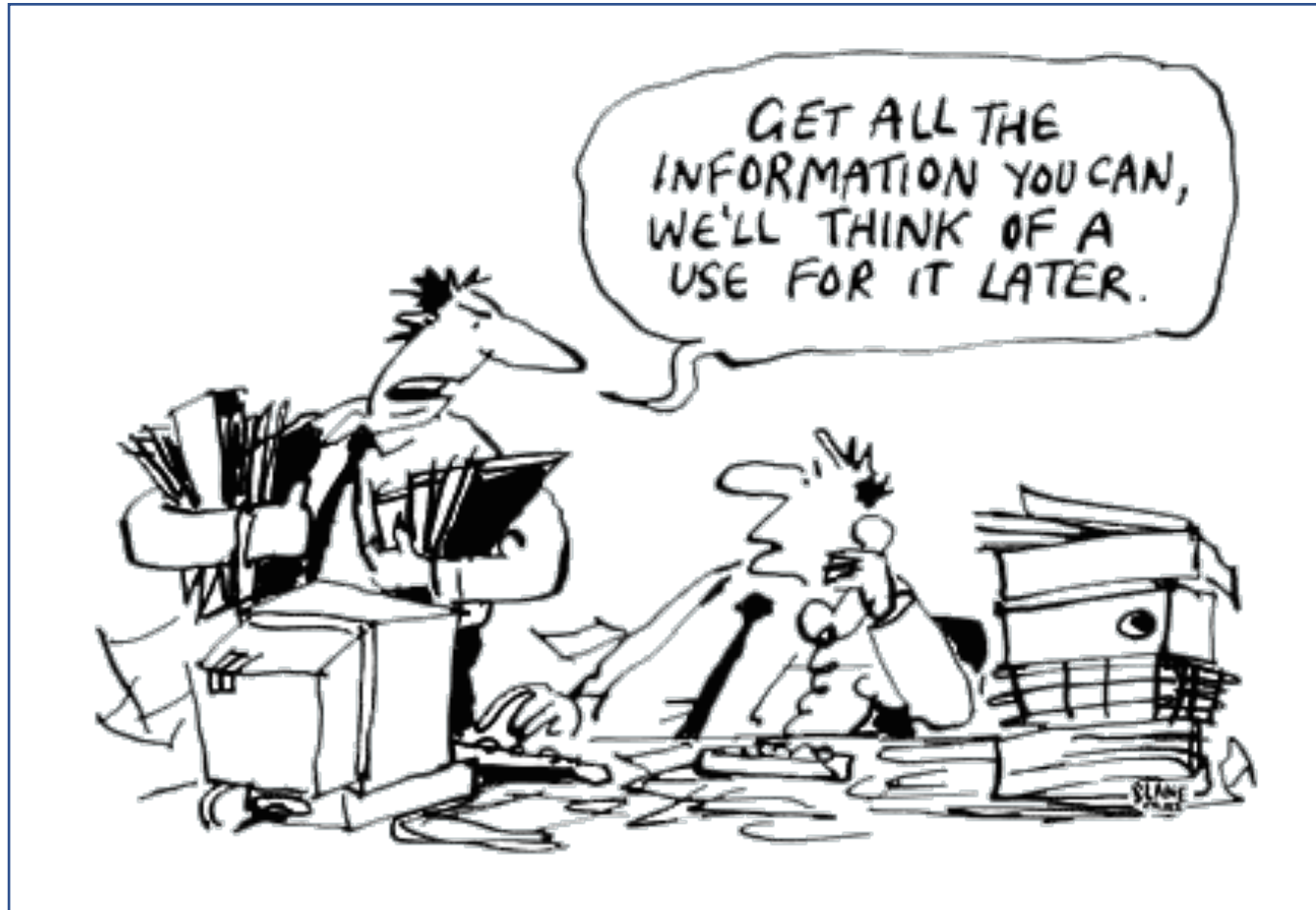
And the invaluable contributions of >50 workgroup members, representing:

- Patients, Patient Advocates
- Academia
- Pharmaceutical companies
- CROs
- Non-profit organizations
- Trade associations
- Government agencies
- Research institutes

Each serving in their individual capacity.

- Multi-stakeholder contributions and consensus
- Practical and actionable recommendations
- Accountability section considers how each stakeholder can change the paradigm
- Toolkit provides adaptable resources not easily found elsewhere





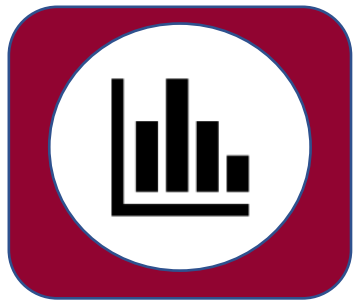
## The Problem:

- Lack of uniform data collection
- Lack of interoperability
- Data analysis is dependent on data collection

# Data Standards and Analysis



- Data collection
  - Collection in most granular form



- Data reporting
  - Biologically relevant categories



- Data Analysis
  - Meaningful subgroup analysis

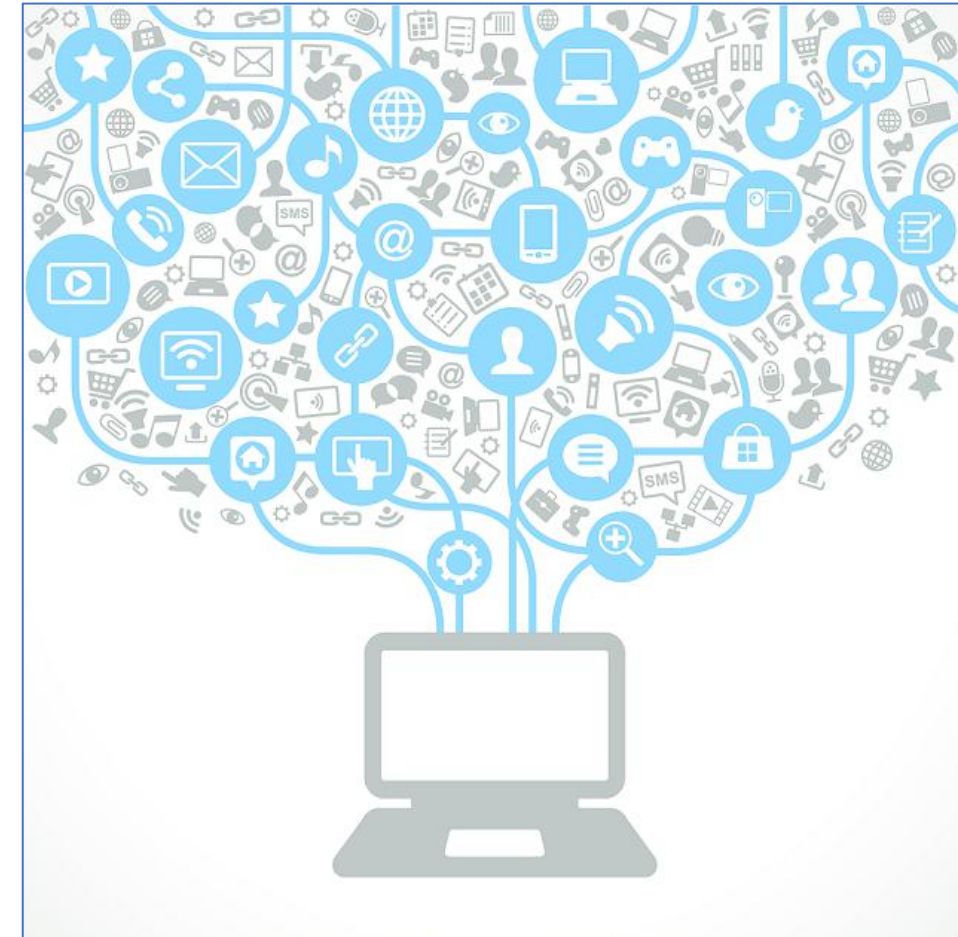


- Consequences of poor data collection:
  - Data integrity
  - Failure to reach outcome measures
  - Mis-informed analysis
  - Failed analysis

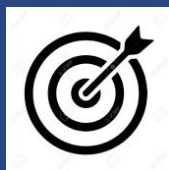
# Data Variables & Collection

Need to be:

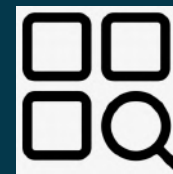
- Disease and intervention specific
- Pre-determined
  - Part of study question
  - Biological significance relating to intrinsic and extrinsic factors
- Considered at study design phase:
  - What data
  - How collected
  - Are there regulatory authority, funder, sponsor, and/or institutional requirements



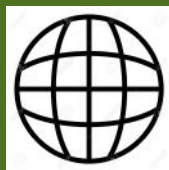
# Challenges of data collection and reporting



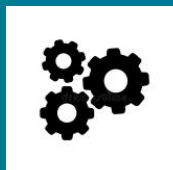
Discrete vs. Continuous



Categorization



Global harmonization



Interoperability

# Data Collection and Reporting: Age



- Data should be collected at the most granular form: date of birth
- Be specific as to order of terms (MM/DD/YYYY or DD/MM/YYYY)



- Then can be categorized, shared, aggregated in different ways for different purposes of data reporting
- As per regulatory authorities

## Data Collection for Age: date of birth

SUBGROUP	APPROXIMATE AGE RANGE
In Utero	
Preterm newborn	Gestational age < 37 weeks
Newborns	0-27 days
Infants & toddlers	28 days – 23 months
Children	2-11 years
Adolescents	12-17 years
Adult	18-64 years
Old Adult	65-84 years
Older Adult	Over 85 years

- CDISC creates data standards and controlled terminology for collection of safety and efficacy variables
- Goal to enable data interoperability in clinical and translational research
- Required by US and Japan regulatory authorities; recommended in Europe and China
- CDASH = Clinical Data Acquisition Standards Harmonization (CDASH)
  - Foundational standard created to collect research data consistently across studies and sponsors

# A Four Stage Approach to Data Collection

## Key Consideration #1 – Identify Relevance

Which data variables (demographic and non-demographic) are most biologically important to the disease area and study question? What data will be used to define the planned analyses?



## Key Consideration #2 – Define Granularity

What is the most granular level at which this data variable can be, or is recommended to be, collected from participants?



## *What should be collected?*

## Key Consideration #3 – Standard Collection Format

What are the available standardized formats for collection of this variable? Does the sponsor, funder, or regulatory authority request different formats?



## Key Consideration #4 – Aggregate for Reporting

What are the aggregate categories that could be used to report these variables, i.e., per regulatory standards?



# Data Collection Tool for Baseline Demographic Variables

<b>Study ID:</b>	
<b>Participant Study ID:</b>	
<b>Date of data collection:</b> <u>      </u> (specify MM/DD/YYYY or DD/MM/YYYY)	
<b>AGE</b> Instructions: Provide your date of birth to the best of your ability	
Date of birth: <u>      </u> (specify MM/DD/YYYY or DD/MM/YYYY)	
Corresponding Age: <u>      </u> (specify units: hours, days, months, years)	
<b>Note:</b> <ul style="list-style-type: none"><li>• Collect age as a continuous variable, in order to summarize and/or report as recommended by regulatory authority.</li><li>• Collect age in hours, days, months, years. Age may be grouped into categories based on important age-related distinctions or underlying biological differences.</li><li>• If there are limitations to collecting date of birth (often related to national- or privacy laws), data can be collected as year of birth and corresponding age. Specify (years, months).</li><li>• See Section <i>Achieving Diversity, Inclusion, and Equity in Clinical Research Guide</i> 11.2.1 – 11.2.3 regarding data standards for specific age categories including neonates and elderly.</li></ul>	
<b>SEX</b> Instructions: Select your biological sex at birth. Sex is defined as the different physiological and biological characteristics of males and females, such as reproductive organs, chromosomes, hormones, etc. <sup>6</sup>	
SEX	<ul style="list-style-type: none"><li><input type="radio"/> Male</li><li><input type="radio"/> Female</li><li><input type="radio"/> Unknown or undifferentiated. Intersex is included in the term undifferentiated.</li></ul>
<b>GENDER</b> Instructions: Select the gender you most closely identify with. Gender is defined as the socially constructed characteristics of women and men – such as norms, roles and relationships of and between groups of women and men. It varies from society to society and can be changed. <sup>7</sup>	
GENDER <sup>8</sup>	<ul style="list-style-type: none"><li><input type="radio"/> Male</li><li><input type="radio"/> Female</li><li><input type="radio"/> Trans-male</li><li><input type="radio"/> Trans-female</li><li><input type="radio"/> Gender non-conforming</li><li><input type="radio"/> Different Identity: Please specify <u>                    </u></li><li><input type="radio"/> Chose to not answer the question</li></ul>
<b>Note:</b> <ul style="list-style-type: none"><li>• The collection of gender is sensitive. The individual collecting this information should be sensitive that this may make a participant uncomfortable and use scripted questions to ensure questions are asked in a respectful way.</li></ul>	

# Aggregate Reporting Tool

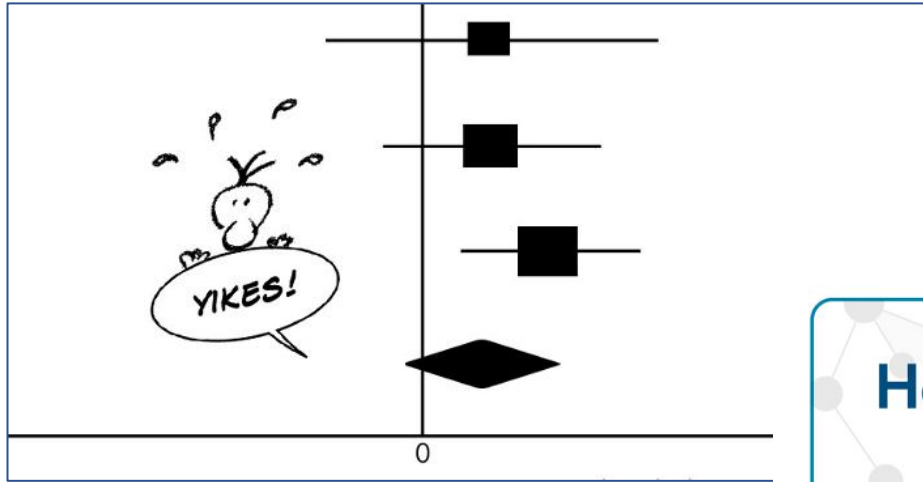
Study ID:

## Baseline Demographics, Aggregated Data

Demographic Variables	Treatment Group(s)		Control Group N (%)	Total N
	Group 1, N (%)	Group 2, N (%)		
<b>Age</b>				
>=18 - <65 years				
>=65 - <74 years				
>=75 - <84years				
>= 85 years				
<b>Sex</b>				
Male				
Female				
Unknown/Undifferentiated				
<b>Gender</b>				
Male Gender				
Female Gender				
Trans-Male				
Trans-Female				
Gender Nonconforming/ Unknown				
<b>Ethnicity</b>				
Hispanic or Latino				
Not Hispanic or Latino				
Not Reported				
<b>Race</b>				
White				
Black or African American				
Asian				
American Indian or Alaska Native				
Native Hawaiian or Other Pacific Islander				
Not reported/unknown				
Other/More than one				



# Data Analysis and Diverse Populations



Example of a Forest Plot

## Heterogeneity of Treatment Effects in Clinical Trials: *Methods and Innovations*

NOVEMBER 30, 2020 - DECEMBER 1, 2020

8:30am-1pm ET

Virtual Conference hosted by  
MRCT Center in collaboration with FDA



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[https://www.youtube.com/watch?v=7tQonkq\\_bhk&feature=youtu.be](https://www.youtube.com/watch?v=7tQonkq_bhk&feature=youtu.be)



# Importance of Clinical Significance

## “Will it work for me?”

- The more homogenous the study population
  - more likely the results will apply to others exactly like them, but not a heterogeneous population
- The greater the diversity in the trial
  - the more variability and heterogeneity the result, and less applicable to the individual patient
- What matters in the end:
  - Whether an intervention works
  - Whether the benefit is likely to outweigh the potential risk of harm
- The healthcare provider must choose and prescribe
- The patient must trust the provider and the system



## Today's speaker



### **Roberto Lewis-Fernández, MD**

Professor of Clinical Psychiatry, Columbia University  
Director, NYS Center of Excellence for Cultural  
Competence, NYS Psychiatric Institute  
Co-Director, Anxiety Disorders Clinic, NYSPI

# *Social Determinants of Health:*

## *Research Methods*

**Roberto Lewis-Fernández, MD**

Professor, Department of Psychiatry, Columbia University  
Director, NYS Center of Excellence for Cultural Competence,  
and Hispanic Treatment Program,  
Co-Director, Anxiety Disorders Clinic,  
New York State Psychiatric Institute



New York State  
Psychiatric Institute  
Center of Excellence  
for Cultural Competence

# Overview

- Importance of social determinants of health in clinically relevant research
- Practical questions
  - What do we need to know?
  - What measures do we need?
  - How do we administer them?

# Social Determinants of Health

## WHO definition

Employment



Housing



Education



Social Support



Income



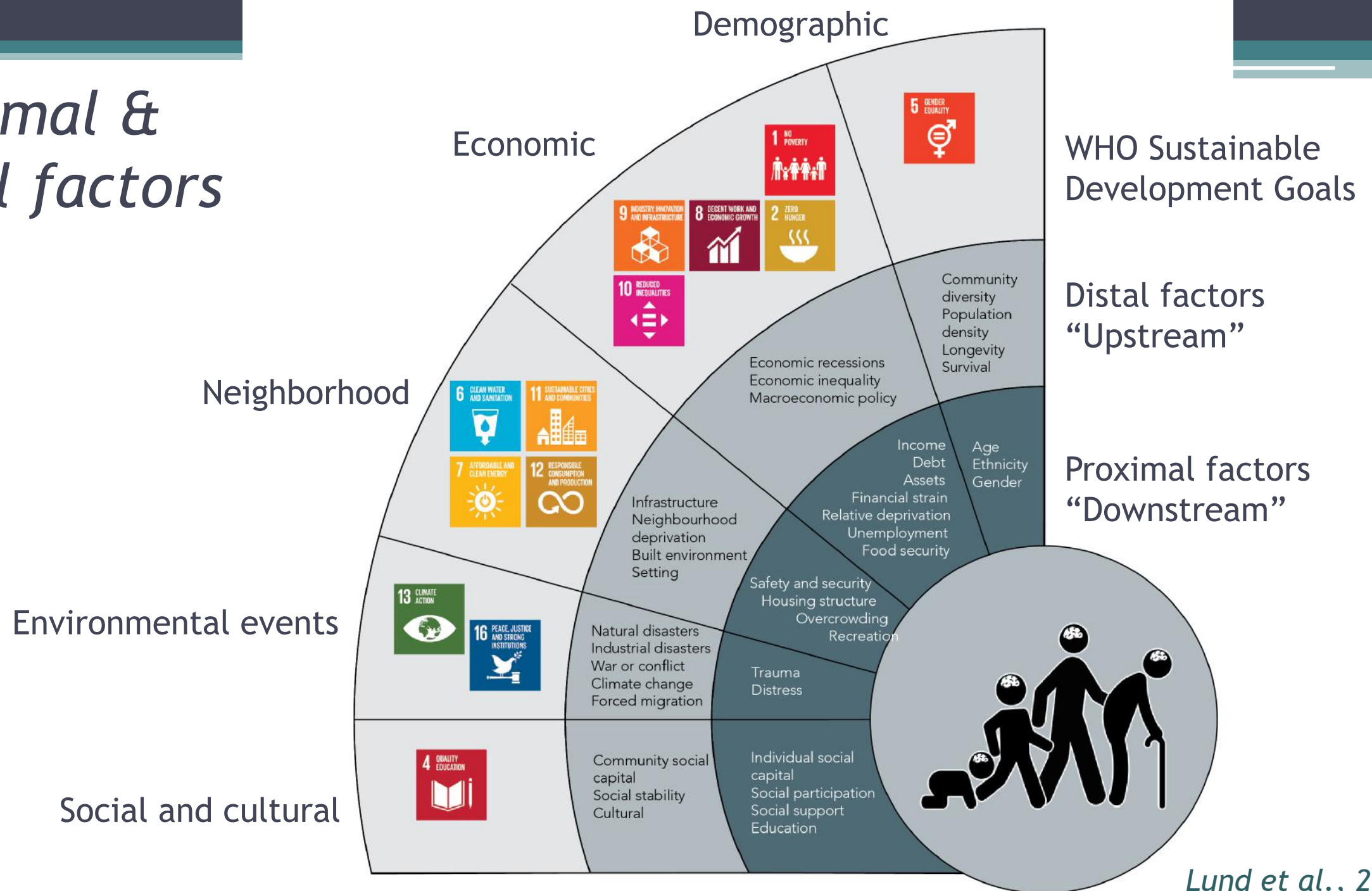
Health Care



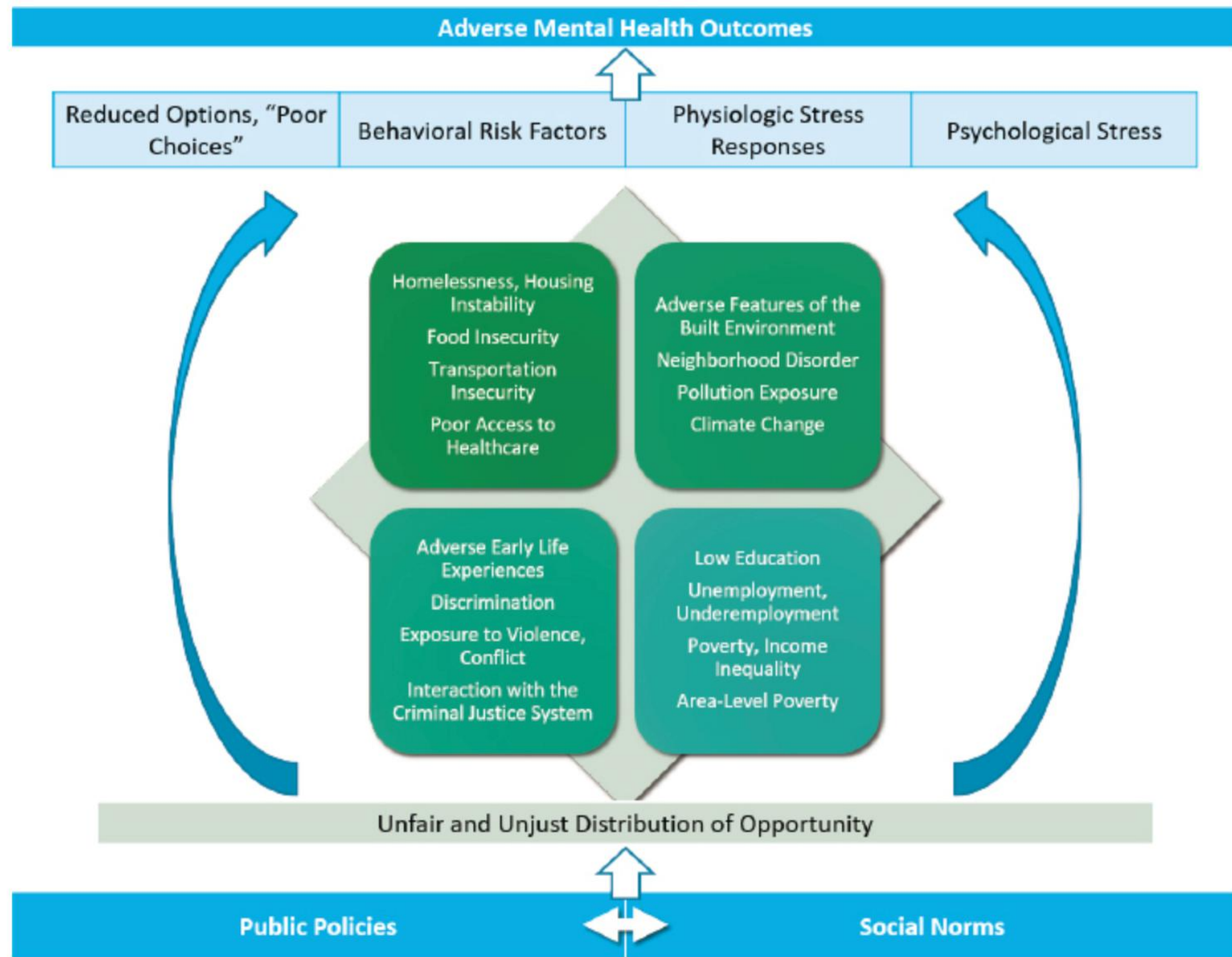
Those factors that impact upon health and well-being: the circumstances into which we are born, grow up, live, work, and age, including the health system.

These circumstances are shaped by the distribution of money, power, and resources at global, national, and local levels, which are themselves influenced by policy choices.

# Proximal & distal factors SDoH



# *SDoMH*



# *What do we need to know?*

- Relevance of specific SDoH to a particular study
  - E.g., impact on heterogeneity of effects (HTE)?
- Anticipate factors that can clarify complex outcomes
- Prepare for subgroup analyses
- Supplement required data
  - E.g., what aspect of “race/ethnicity” is relevant?
    - Impact of racism and ethnic discrimination?
    - Genetic ancestry?
    - Variations in exposure to adversity?
- Select parsimonious list of SDoH

## *Ex: HTE in asthma studies*

- 2019 systematic review of 30 cluster-randomized trials
  - 8 subgroup analyses: 3 positive (incl. 1 of 1 demographic analysis)
- Multiple possible causes for HTE
  - Genetic, environmental, physiologic, demographic, inflammation, others
- Signif. effect of housing interventions suggest it is a key SDoH
  - 3 asthma studies in US and UK: housing improvements (e.g., ventilation):
    - **Lower** asthma symptom score or severity, healthcare visits, cost
- But none of the 30 CRT studies included housing items
- **REC: Include SDoH item(s) on housing to clarify asthma HTE**

# *What measures do we need?*


- “Sweet spot” of number and length of measures
- Prepare for various levels of data aggregation
  - E.g., Use continuous measures if possible
    - E.g., age as DOB if allowed, if not as # years
- Local validity of measures
  - E.g., race and ethnicity; income/wealth/financial strain
- Tension between harmonization and brevity
  - NIH Toolkit
  - Briefer measures



## Social Determinants of Health Collections

[Social Determinants of Health Project](#)

[Social Determinants of Health Collection](#)

Social Determinants of Health Research 

**Release Date:** 5/11/20

[View Supplemental Information ?](#) [View Scope](#)

[View Social Determinants of Health WG Roster](#)

### Core Collection

[+ Add to My Toolkit](#) [Social Determinants of Health: Core](#)

### Specialty Collections

[+ Add to My Toolkit](#) [Individual Social Determinants of Health](#)

[+ Add to My Toolkit](#) [Structural Social Determinants of Health](#)

## Individual Social Determinants of Health

- [+ Add to My Toolkit](#) 270101 [Access to Health Services](#)
- [+ Add to My Toolkit](#) 280401 [Access to Health Technology](#)
- [+ Add to My Toolkit](#) 210302 [Discrimination](#)
- [+ Add to My Toolkit](#) 280101 [Disparate Health Care Quality](#)
- [+ Add to My Toolkit](#) 270201 [English Proficiency](#)
- [+ Add to My Toolkit](#) 270301 [Food Insecurity](#)
- [+ Add to My Toolkit](#) 270401 [Health Literacy](#)

<https://www.phenxtoolkit.org/sub-collections/view/29>

## Structural Social Determinants of Health

- [+ Add to My Toolkit](#) 290101 [Air Quality Index](#)
- [+ Add to My Toolkit](#) 290201 [Concentrated Poverty](#)
- [+ Add to My Toolkit](#) 290301 [Educational Attainment - Community](#)
- [+ Add to My Toolkit](#) 290401 [Environmental Justice](#)
- [+ Add to My Toolkit](#) 290501 [Food Swamp](#)
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- [+ Add to My Toolkit](#) 211404 [Race/Ethnic Residential Segregation - Separation \(S\) Index, Unbiased](#)
- [+ Add to My Toolkit](#) 211402 [Race/Ethnic Residential Segregation - U.S. Census](#)
- [+ Add to My Toolkit](#) 290701 [Social Vulnerability](#)

<https://www.phenxtoolkit.org/sub-collections/view/30>

# *Alternative measures*



## **The Accountable Health Communities Health-Related Social Needs Screening Tool**

- 5 domains (10 items total) on housing instability, food insecurity, transportation problems, utility help needs, interpersonal safety
- Supplementary modules on financial strain, employment, family and community support, education, physical activity, substance use, mental health, disabilities

<https://nam.edu/wp-content/uploads/2017/05/Standardized-Screening-for-Health-Related-Social-Needs-in-Clinical-Settings.pdf>

# *Alternative measures*



## **Upstream Risks Screening Tool & Guide**

- 14 domains (1-4 questions each) on education, employment, social connection & isolation, physical activity, immigration, financial strain, housing insecurity, food insecurity, dietary pattern, transportation, exposure to violence, stress, civic engagement

# *Alternative measures*



## **Protocol for Responding to and Assessing Patient Assets, Risks, and Experiences**

- 14 domains (21 items total) on personal characteristics, family & home, money & resources, social & emotional health, optional additional questions (correctional involvement, refugee status, neighborhood safety, domestic violence)

# *How to administer the measures?*

- Ensure validity of responses
  - Standardized scripts
    - That work for all populations studied
    - Ordering of measures, like ethnicity before race
  - Trusted interviewers
  - Engage/activate participants
    - Community involvement over time
    - What is in it for the community, not only for individuals?

# *Conclusions*

- Importance of SDoH as moderators and mediators of disease and treatment effects
- Need to anticipate:
  - Domains and measures
  - Best administration methods for populations studied
- Tension btw parsimony and sufficient data to explain HTE
- Develop long-lasting relationship w/ patient populations to maximize validity and engagement

## Today's speaker



### **Steve Snapinn, PhD**

Statistical Consultant

Seattle-Quilcene Biostatistics LLC



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# Data Standards and Analysis

Steven Snapinn

Multi-Regional Clinical Trials

Diversity Learning-In Webinar Series

January 13, 2021

# Outline

- Power/Sample Size Calculations and Diverse Populations
  - Prognostic Factors and Predictive Factors
- Examples of Heterogeneity of Treatment Effects (HTE)
- Difficulty Detecting HTE
- Shrinkage Estimation as a Conceptually Appealing Approach

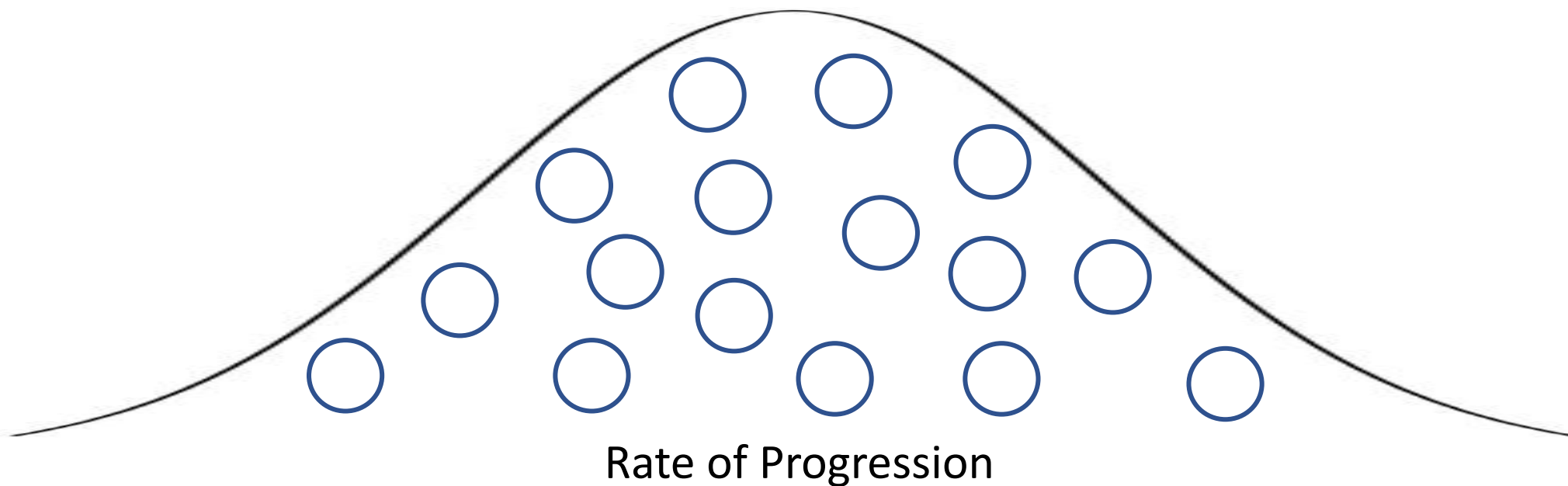


# Trouble with powering studies and diverse populations

- Concept of power: probability of obtaining a statistically significant result, in the overall population, if the drug works as expected
- Two key factors influence power
  - The between-patient variability in the outcome measurement
    - High variability makes it hard to separate signal from noise and leads to larger sample size requirement
  - The magnitude of the treatment benefit
- The diversity of the population can have an important impact on both of those factors

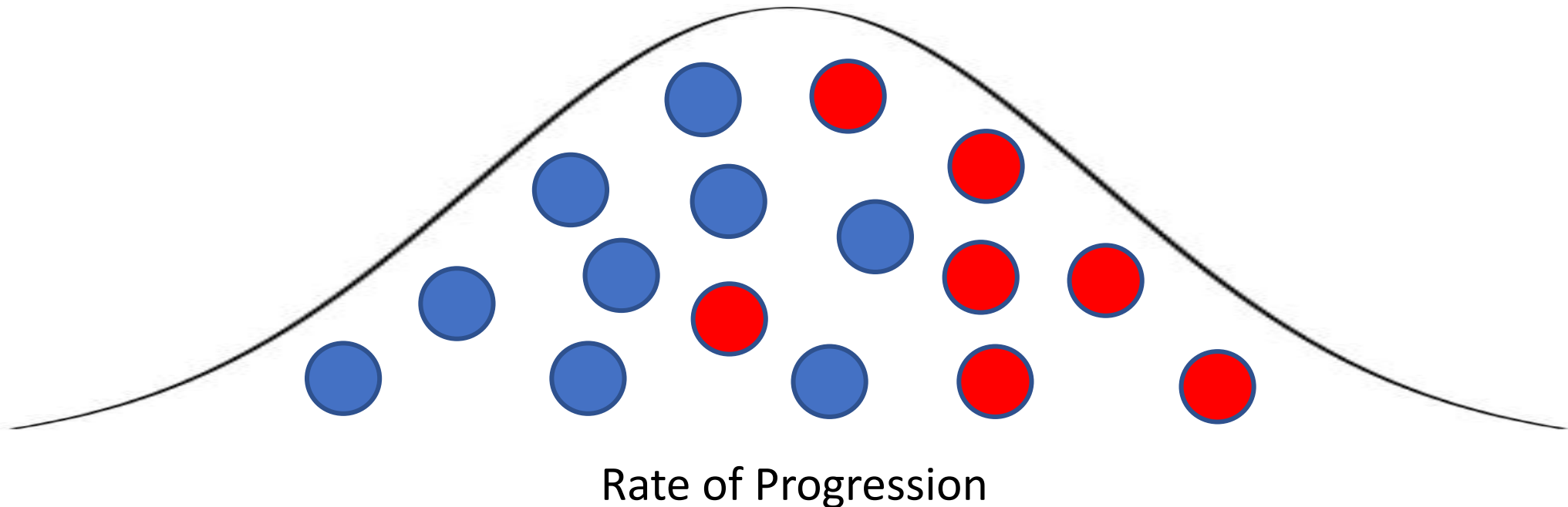
# Patient Characteristics Can Be Prognostic Factors That Affect Variability

- A **prognostic factor** is one that is related to a patient's likely outcome
  - Suppose we are investigating a treatment to slow the progression of a disease, with time-to-progression as the primary outcome measurement
  - Suppose that in an untreated population this outcome has a distribution as below



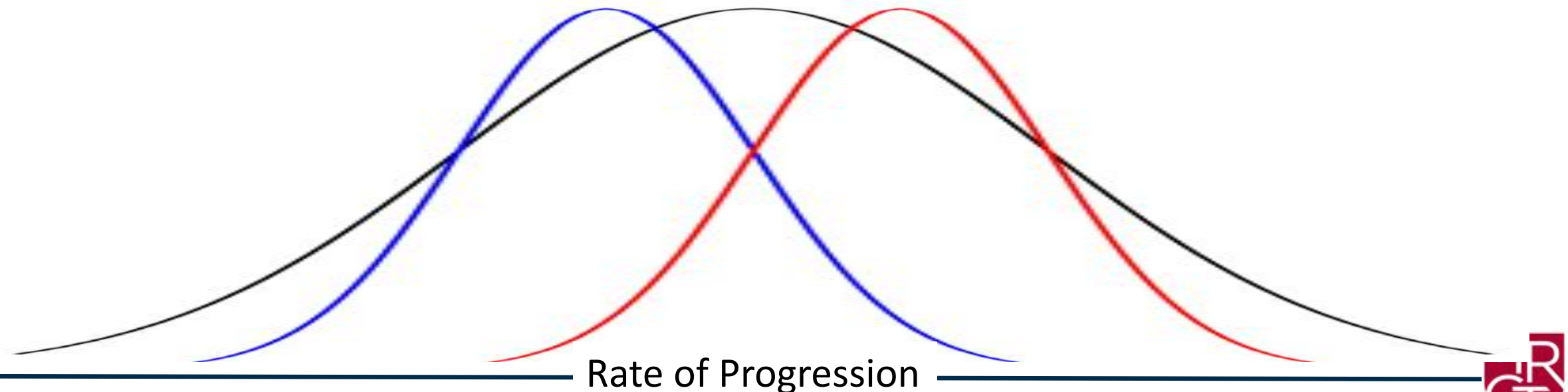
# Patient Characteristics Can Be Prognostic Factors That Affect Variability

- A **prognostic factor** is one that is related to a patient's likely outcome
  - Suppose we are investigating a treatment to slow the progression of a disease, with time-to-progression as the primary outcome measurement
  - Suppose that in an untreated population this outcome has a distribution as below
  - Now suppose that men and women tend to progress at different rates



# Patient Characteristics Can Be Prognostic Factors That Affect Variability

- You can see that a diverse population leads to greater variability, which leads to greater sample size requirement than a uniform population
- However, prognostic factors can be accounted for and this affect on power neutralized
- Design stage: stratified randomization
- Analysis stage: stratified analysis or covariate adjustment
- Requires knowledge of which factors are prognostic, and accurate assessment of them



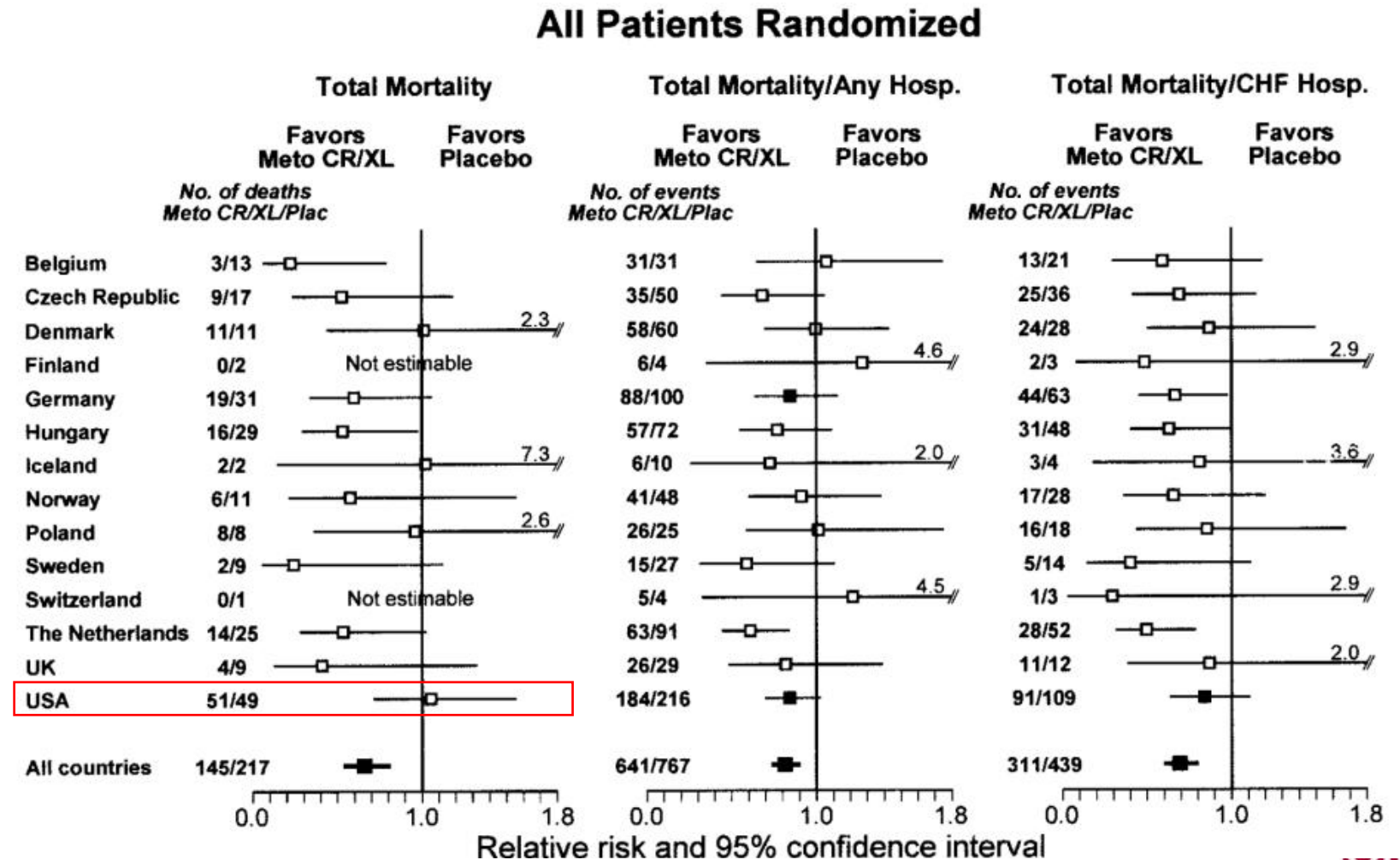
# Patient Characteristics Can Be Predictive Factors That Affect the Magnitude of Treatment Benefit

- A **predictive factor** is one that is related to the likelihood of treatment benefit
- We refer to this situation as heterogeneity of treatment effects (HTE)
- Generally not accounted for at the design stage (one single magnitude of benefit assumed)
- Critically important to learn at the analysis stage whether HTE exists
- Two types of HTE
  - The treatment is effective in all subgroups, but to different degrees: “Quantitative Interaction”
  - The treatment is effective in some subgroups, but not effective or harmful in others: “Qualitative Interaction”



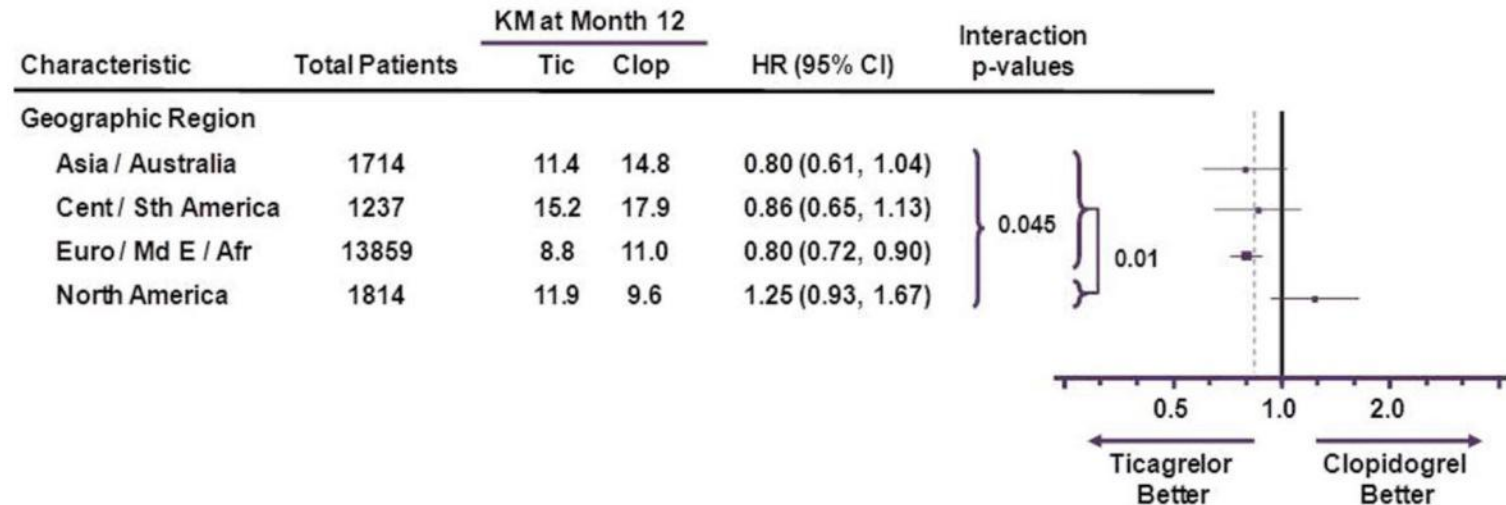
# Example: MERIT-HF

- Challenges of Subgroup Analyses in Multinational Clinical Trials: Experiences From the Merit-HF Trial; Wedel et al 2001
- Apparent lack of effect on total mortality in the US



# Example: PLATO

- Statistical Evaluation and Analysis of Regional Interactions: The PLATO Trial Case Study; Carroll and Fleming 2013
- Apparent lack of effect or harm in North America



# The Subgroup Problem Is Difficult

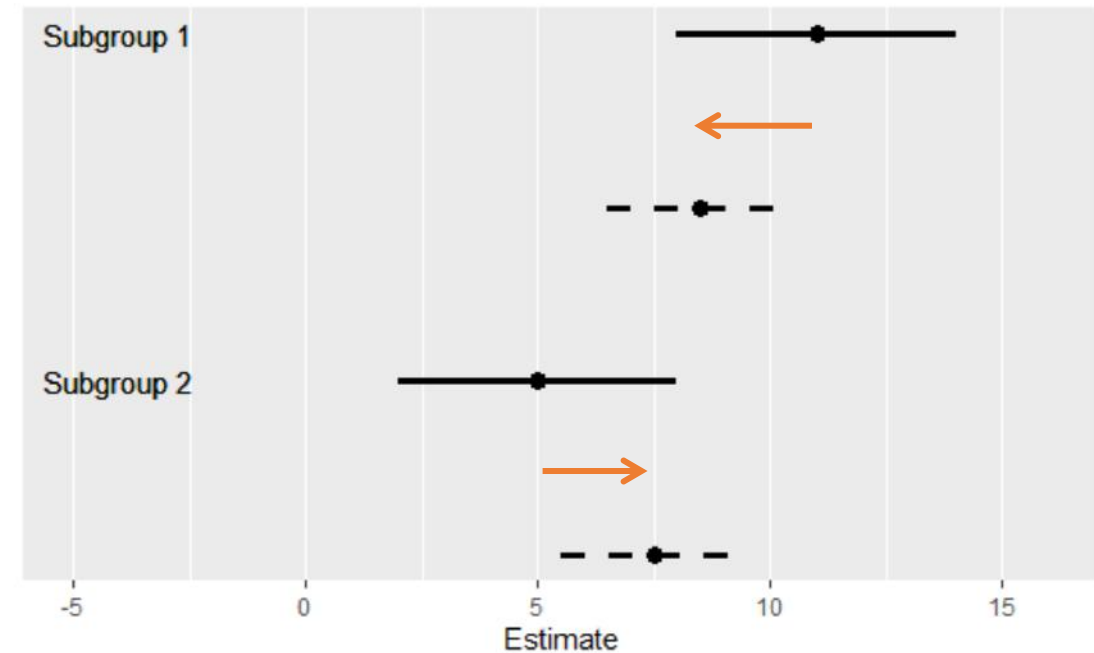
- Analyses within subgroups are valid and provide unbiased estimates of treatment effects
- The problem is that the play of chance frequently causes apparent HTE when none exists
  - Brilliantly illustrated by subgroup analysis of ISIS-2 by zodiac sign
  - Focusing on extreme estimates leads to **random high bias**; related to regression-to-the-mean
  - Many cases of failure to replicate HTE in follow-up studies
  - “Subgroup analyses in clinical trials — fun to look at, but don’t believe them!” Sleight 2000
- Real HTE is important to detect, but can be swamped by multiple instances of spurious HTE

# A Bayesian Approach Can Better Address This Problem

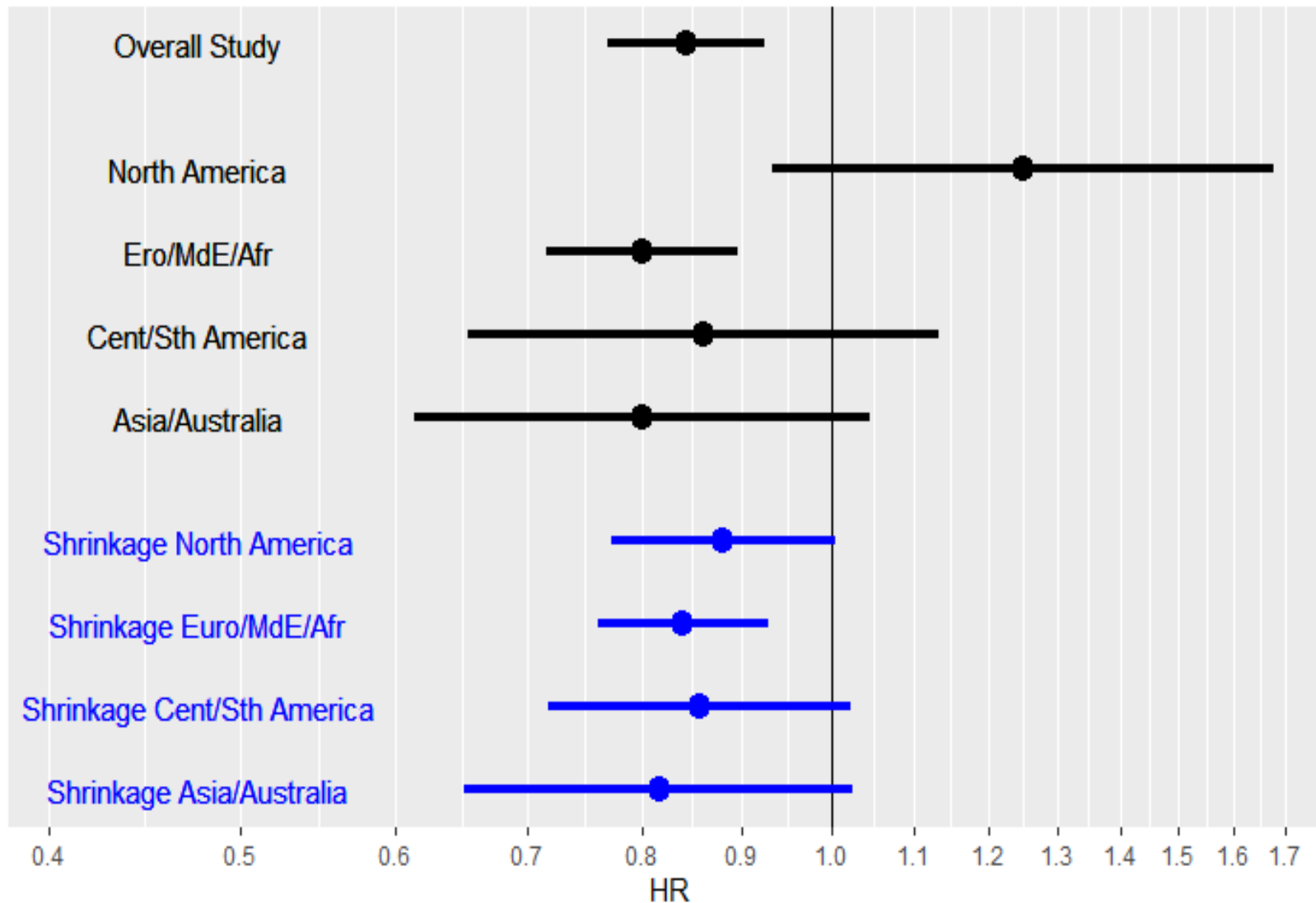
- Bayesian subgroup analysis distinct from Bayesian analysis of trial results
  - *Bayesian analysis of trial results*: Prior distribution for magnitude of treatment effect
  - *Bayesian subgroup analysis*: Prior distribution for consistency of effect, regardless of magnitude
- Bayesian thinking (prior belief in consistency of effect) is pervasive
  - “In order to ... design ... a clinical trial, it is necessary to assume that the effect of the treatment will be relatively consistent across subgroups of potential importance.... If substantial heterogeneity of the treatment effect across subgroups is suspected at the design stage, then the whole basis of the trial is undermined.” (Grouin et al 2005)
  - “[Subgroup analyses] are commonly overinterpreted and can lead to further research that is misguided or, worse, to suboptimal patient care.” (Lagakos 2006)
  - “Thus the best estimate of the treatment effect ... for any subgroup is the estimate ... for the overall trial.” (Wedel 2001)

# Bayesian Shrinkage Estimators Are Sensible

- Shrinkage estimators combine observed estimate with prior belief in consistency
  - Shrinkage estimate falls between observed treatment effect and overall treatment effect
  - Addresses “random high bias”
- Degree of shrinkage depends on degree of consistency
  - Greater consistency leads to more shrinkage



# Shrinkage Estimator Applied to the PLATO Trial



# Summary

- Many Patient Characteristics are Prognostic Effects
  - Adds Variability to Efficacy Assessment; Increases Sample Size Requirement
  - Can Be Accounted for by Stratified Randomization and Analysis
- Some Patient Characteristics are Predictive Effects
  - Referred to as Heterogeneity of Treatment Effects (HTE)
- Detection of HTE is Critically Important But Extremely Difficult Using Standard Methods
- Shrinkage Estimators Have Great Potential





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# Discussion and Questions

# Practical Approaches to Improving Diversity in Clinical Trials

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<b>Recording available</b>	Community Awareness, Access, Knowledge
<b>Recording available</b>	Workforce Development
<b>Recording available</b>	Study Design, Eligibility, Site Selection & Feasibility
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