Driving Inclusion in Clinical Research

Second Wednesday monthly 11AM -12PM ET

ULTI-REGIONAL

LINICAL TRIALS



LEANING IN: A WEBINAR SERIES

11 June 2021 Leaning In Webinar Series

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Practical Approaches to Improving Diversity in Clinical Trials

Wednesdays 11AM -12noon ET



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PREVIOUS WEBINAR RECORDINGS AND SLIDES AVAILABLE TO DOWNLOAD HERE Community Awareness, Access, Knowledge Workforce Development

Study Design, Eligibility, Site Selection & Feasibility

Study Conduct (Recruitment, Retention)

Data Standards and Analysis

Stakeholder Roles and Responsibilities

Role of Data in Diversity: Genetics & Real World Data



Webinars in this series

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LEANING IN: A WEBINAR SERIES

+ April 14, 2021: How to Begin

+ May 12, 2021: Inducement or Fair Compensation? Impact on Diverse Participation

+ June 9, 2021: Improving Inclusion of Persons with Disabilities in Clinical Research

+ July 14, 2021: Simplifying the Complexity of Translation in Clinical Research

Webinar recordings and slides available



The Multi-Regional Clinical Trials Center (MRCT Center)

Our Vision

Improve the integrity, safety, and rigor of global clinical trials.

Our Mission

Engage diverse stakeholders to define emerging issues in global clinical trials and to create and implement ethical, actionable, and practical solutions.





Guidance Document and Online Resources

HOME | MRCT CENTER DIVERSITY PROJECT HOME | CONTACT

VNLOAD THE GUIDANCE DOCUMENT



DIVERSITY, INCLUSION, AND EQUITY IN CLINICAL RESEARCH

GUIDANCE | TOOLS | CASE STUDIES | NEWS & EVENTS

Outstanding Leadership and the invaluable contributions of >50 Workgroup members, representing:

- Patients, Patient Advocates
- Academia
- Pharmaceutical companies
- Medical device companies
- CROs
- Non-profit organizations
- Trade associations
- Government agencies
- Research institutes

Each serving in their individual capacity.

https://mrctcenter.org/diversity-in-clinical-research

Improve Diversity in Clinical Research The MRCT Center aims to inspire innovation and forward momentum to improve diversity in clinical research. Change and corrective action are challenging and will only occur with the commitment of the entire injurial research enterorise.

→ Explore the Achieving Diversity, Inclusion, and Equity in Clinical Research Guidance Document.

Use our dynamic tools read our case studies and join us at our Leaning I

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Toolkit

ACHIEVING DIVERSITY, INCLUSION, AND EQUITY IN CLINICAL RESEARCH

> Barbara E. Bierer, MD Sarah A. White, MPH Laura G. Meloney, MPH, MS Hayat R. Ahmed, MS David H. Strauss, MD Luther T. Clark, MD

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Today's topic and guest speakers

Improving Inclusion of Persons with Disabilities in Clinical Research

June 9, 2021 11AM -12PM EDT



Barbara Bierer, MD Moderator Faculty Director, **MRCT** Center



Tinamarie Duff Guest Speaker Global Lead: People and **Business Resource Group** for DAWN (Differently-Abled Workplace Network) at Bristol Myers Squibb



Julie Sowash **Guest Speaker** Executive Director, **Disability Solutions** Co-Host, Crazy and The King Podcast DEIB Lead, Ability Beyond

Michael Stein Guest Speaker Professor Executive Director,



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Driving Inclusion in Clinical Research



Harvard Law School Project on Disability



Individuals with disabilities



- ~60 million people in the US live with disabilities
- Definitions vary
 - WHO
 - US American Disabilities Act
 - US Department of Commerce Economics and Statistics Administration (US Census)
 - Centers for Disease Control and Prevention (CDC)

CDC Definition

- A disability is any condition of the body or mind (impairment) that makes it more difficult for the person with the condition to do certain activities (activity limitation) and interact with the world around them (participation restrictions).
- There are many types of disabilities, such as those that affect a person's:
 - o Vision
 - Hearing
 - Motor or physical movement (chronic, intermittent, or progressive)
 - Learning or comprehension
 - o Emotional, intellectual, interpersonal, or social



Comfort – and discomfort – in the conversation

- Beginning conversations with an open question that allows an individual to respond, prior to more specific questioning, is often helpful, such as:
 - Do you have any limitations that I should know about?
 - Do you have any limitations or disabilities that might impact your participation in the research?
 - Can we help make your participation easier in any way?
- These types of questions can then be followed with more specific questions:
 - How are you going to get to your clinic visit, and are there barriers?
 - What are the accommodations that I should know about?

• Adopting the principle of "universal precautions," asking everyone about their lived experience whether or not a disability is visible or evident, is the most equitable and considerate approach.



People (or person) first language (PFL)

Use This	Avoid This		
Person(s) with disability	Handicapped person, the disabled		
Person(s) without disability	Normal person, typical person		
Person with quadriplegia	A quadriplegic		
Persons who are blind or visually impaired	The blind		
Person with a learning disability	Learning disabled		
Person who receives special education services	Special ed student		
Person who uses a wheelchair	Wheelchair-bound, confined to a wheelchair		
Accessible parking, bathrooms, etc.	Handicapped accessible parking, bathrooms,		

PFL is not without controversy: It is OK to ask



General recommendations

- Ask about, and provide information about, accommodations
- Include who to contact should accommodations be required
- Solicit advice and recommendations from organizations and people dedicated to access
- Offer telemedicine, video conferencing, and virtual visits as appropriate
 - Availability of large print format
 - Health literate and plain language materials, appropriately translated
 - Audible translation for individuals unable to read
- Use person-first language (until you can ask the person their preferences)
- Create and use multiple formats (visual, written, verbal, picture) for all communications
 - Visual: large (>18) font, sans sarif fonts, contrast, screen readers, Braille, alt text, voice over)
 - Hearing: complementary visual format, closed-captioned, transcripts, telecommunications relay services)
- Use assisted technologies whenever possible
- Remain flexible and be aware of personal bias



Technology resources for common applications

Web-based resources should be created with accessibility in mind from the outset:

<u>https://www.w3.org/WAI/standards-guidelines/wcag/</u>

Google has resources for accessible web creation:

<u>https://support.google.com/docs/answer/6199477</u>

Twitter has accessibility tools:

<u>https://blog.twitter.com/en_us/topics/company/2020/making-twitter-more-accessible.html</u>

Microsoft has a commitment to accessibility:

- And dedicated accessibility resources:
 - <u>https://www.microsoft.com/en-us/accessibility</u>
 - o https://www.microsoft.com/en-us/accessibility/resources?rtc=1&activetab=pivot 1%3aprimaryr3
 - <u>https://support.microsoft.com/en-us/windows/guide-for-people-who-are-blind-or-low-vision-11c8b979-f8cd-f65e-6406-6f03b613b94b (for those who have low vision or are blind)</u>
- And a shared list of resources from suppliers:
 - o <u>https://www.microsoft.com/en-us/accessibility/supplier-toolkit-resources?rtc=1</u>



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Discussion and Questions