

Prospective research participants should be presented with information that is understandable and designed to support their autonomy in clinical research.

Health Literacy is Two-Sided:

- 1) A person's ability to understand and use information to make health-related decisions, and
- 2) The communicator's ability to present information in a way that fosters understanding and self-determination.

Health Literacy Includes:

- Reading and writing skills
- Listening and verbal communication skills
- Numeracy/Computation skills
- Interpretation and evaluation of risk
- Appropriate visualization

Health Literacy Supports the Participant's Journey through the Clinical Trial Lifecycle



DISCOVERY

Public awareness of, education about, and access to clinical research



RECRUITMENT

Targeted, relevant written and verbal invitations to join research



CONSENT

Clear written and verbal communications about research participation



ON STUDY

Clear information about research procedures and data collection



END OF STUDY

Plain language summaries, results reports, and research publications

There are many reasons why health literacy should be integrated into clinical trials

Ethics

- Respect for Persons
- Justice
- Beneficence
- Equitable access to research
- A right to understand

Science and Business

- Generalizability
- Proper Adherence and Follow-Up
- Data Validity
- Potential Reduction in Liability
- Potential Cost Savings



What Have We Accomplished?



The MRCT Center convened a workgroup of diverse stakeholders, including **industry, foundations, academia, patient advocates, non-profits** and **government representatives** to advance the adoption of health literacy principles in clinical research.

The MRCT Center is hosting workgroup conference calls, managing between-meeting assignments and separate work streams, as needed, and creating specific, tailored health literacy tools and resources.



In response to evolving technology, and as a result of workgroup efforts, we are piloting the delivery platform of this project as an online, user-friendly, interactive microsite, housed within the MRCT Center website. The microsite will feature tools that can be used in all areas of the clinical trial life cycle, and resources tailored for various stakeholder groups including, most importantly, research participants. The microsite itself will be a model of health literate communication.

What's Next?



Content Finalization



User Testing



Dissemination



Evaluation & Improvement

Leadership Team

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