

## Recruitment, Conduct and Retention – Potential Key Performance Indicators (KPIs)

### Output indicators

- Proportion screen failures of target population(s) (available during study implementation)
- Tailored recruitment materials for target population(s) available at site
- Tailored recruitment strategies piloted in target population(s)
- Evidence of prioritization of participant convenience in study protocol and site-specific recruitment plan
- Evidence of patient input in recruitment strategies

### Outcome indicators

- Data on screen failures informs recruitment modifications
- Tailored recruitment strategies/materials inform targeted recruitment at site
- Recruitment and retention of target subpopulation(s) meet enrollment objectives as defined in recruitment plan